



Brussels / Poznan, 5 November 2018

## Radisson Hotel Group opens its 11<sup>th</sup> hotel in Poland: Park Inn by Radisson Poznan

**Park Inn by Radisson, the upper midscale hotel brand that delivers stress-free experiences, good food and upbeat environments, is proud to announce the opening of a 166-room hotel in Poznan, Poland. This brings the group's Polish portfolio to 16 hotels and more than 3,500 rooms in operation or under development. Radisson Hotel Group's international brands are represented in almost all key cities of Poland – including Warsaw, Krakow, Katowice, Gdansk, Wroclaw, Szczecin, Świnoujście, and now also in Poznan.**

Poznan is Poland's fifth-largest city, and a lively destination bursting with culture, architecture and life. It's also growing in popularity as a place to enjoy city breaks. According to the Poznan Statistical Office, the Greater Poland Province – of which Poznan is the capital – has seen an increase of up to 25% in overnight stays over the last three years. One of the few cities to retain buildings from different historical eras, Poznan presents a unique opportunity to explore Central European heritage.

**Yilmaz Yildirimlar, Area Senior Vice President, Central & Southern Europe, Radisson Hotel Group**, said: "We're pleased to add a new Park Inn by Radisson hotel to Poland, where our brand awareness and portfolio are growing rapidly. Poznan is a key secondary city for our growth strategy in the region. Park Inn by Radisson is designed to offer an ideal base for travelers wishing to explore one of Poland's largest, oldest and most prosperous cities, which is also a rising economic hub."

**Hanan Mor, Chairman of the Hanan Mor Group, owner of the property**, said: "Our partnership with Radisson Hotel Group is a great honor and a clear demonstration of our core values: professionalism, outstanding service orientation and commitment to a customer-first culture. I'm proud to be involved in this exclusive new hotel in Poznan with one of the leading hotels groups of the world, and thank Radisson Hotel Group for their exceptional support and cooperation."

Park Inn by Radisson Poznan has 166 rooms (all featuring free wireless high-speed Internet), an all-day restaurant and lobby bar, parking spaces and a fully equipped gym. Five modern meeting rooms offer flexibility for small creative sessions or a larger event for up to 70 delegates.



Situated in the heart of the city, the Park Inn by Radisson Poznan is located along Garbary Street near the Old Town. The nearby Renaissance town hall, charming side streets, historic market square, and other sights create a unique atmosphere for our guests, who just need to step out the hotel to explore this beautiful city. The hotel is easy to access by car, public transport and on foot. Ławica Airport is located only 7km away.

**Roman Riedel, General Manager of the Park Inn by Radisson Poznan**, said: “Poznan is an important business and cultural hub with a strong academic heritage. Our lively Park Inn by Radisson Poznan team is looking forward to welcoming all our guests and delivering an outstanding experience.”

**The Park Inn by Radisson Poznan will be operated by Radisson Hospitality AB under an international management agreement.**

Find out more about the hotel: <https://www.parkinn.com/hotel-poznan>

Discover Poznan with Park Inn by Radisson #Innsider guide: <https://blog.parkinn.com/city-break-poznan/>

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### **ABOUT PARK INN BY RADISSON**

Park Inn® by Radisson is an upper midscale hotel brand that delivers stress-free experiences, good food and upbeat environments. Park Inn by Radisson positively lifts our guests' mood for a happy stay – with clever use of color; inspired, contemporary design; and friendly personalized service with surprising, feel-good extras. Park Inn by Radisson hotels are in capital cities, around economic and transit hubs, and conveniently situated near airports and railway stations. Guests and professional business partners can enhance their experience with Park Inn by Radisson by participating in Radisson Rewards™, a global loyalty program offering exceptional benefits and rewards.

Park Inn by Radisson is a part of Radisson Hotel Group™, which also includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Country Inn & Suites® by Radisson and prizeotel.

For reservations and more information visit, [www.parkinn.com](http://www.parkinn.com).

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Radisson Hotel Group™ is one of the world's largest hotel groups with eight distinctive hotel brands, more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel.

Radisson Rewards™ is a global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offer exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings place people at the heart of the process and treat every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, whilst delivering on the brilliant basics and our signature Yes I Can! service spirit.

More than 95,000 global team members work for the Radisson Hotel Group and at the hotels licensed to operate in its systems.

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