

### **Carlson Rezidor announces the Park Inn by Radisson Abuja Kaura, Nigeria**

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Carlson Rezidor Hotel Group, one of the ten largest hotel companies worldwide and a leading international hotel operator on the African continent, announces the Park Inn by Radisson Abuja Kaura in Nigeria. The full service mid-market property featuring 150 keys is scheduled to open in Q1 2015.

"Nigeria is a focus country for our business development. The country's economy is one of the fastest growing worldwide, and we see considerable growth potential for our core brands Park Inn by Radisson and Radisson Blu. With this signing we are bringing our portfolio in Nigeria to already 8 hotels in operation and under development", commented Wolfgang M. Neumann, President & CEO of Rezidor.

Carlson Rezidor's Nigerian pipeline features Park Inn by Radisson hotel locations in Lagos, Abeokuta and Abuja. In the upper upscale segment the group is already present with a Radisson Blu in Lagos, and has 2 hotels under development in Abuja and Port Harcourt. On the African continent in total Carlson Rezidor now counts 51 hotels in operation and under development and has the largest pipeline of hotels in sub-Saharan Africa.

The new Park Inn by Radisson Hotel Abuja Kaura will be located in the Kaura district of Abuja, the capital city of Nigeria less than 25km from the international & domestic airport. Besides 150 contemporary and comfortable guest rooms, the property will offer a restaurant and bar, a club lounge and business lounge, meeting & conference facilities of 2,000m<sup>2</sup> making it a leading mid-market MICE destination, a gym, a wellness spa, a rooftop bar and an outdoor swimming pool.

"It is indeed a great honour and pleasure for 1st Impression Group to be a member of Carlson Rezidor's global family. Carlson Rezidor is one of the world's most dynamic hotel groups, and I have great confidence in the group's ability to operate this hotel and to make it a leading mid-market property in Nigeria's capital city Abuja", said Prince Godfrey Ify Ejim, CEO of 1st Impression Group.

Abuja is Nigeria's 4th largest urban area and dominated by government activities and state owned enterprises. It is known for being the best purpose built city as well as for being amongst the wealthiest and most expensive capital cities in Africa.

For further information, contact:

Christiane Reiter, Senior Director Corporate Communication, [Christiane.Reiter@CarlsonRezidor.com](mailto:Christiane.Reiter@CarlsonRezidor.com)

Renu Snehi, Senior Director Corporate Communication, [Renu.Snehi@CarlsonRezidor.com](mailto:Renu.Snehi@CarlsonRezidor.com)

Notes to Editors:

The Rezidor Hotel Group is one of the most dynamic hotel companies in the world and a member of the Carlson Rezidor Hotel Group. The group features a portfolio of more than 430 hotels in operation and under development with almost 97,000 rooms in more than 70 countries.

Rezidor operates the brands Radisson Blu and Park Inn by Radisson in Europe, the Middle East and Africa (EMEA), along with the Club Carlson loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni Rezidor operates and develops the lifestyle brand Hotel Missoni. Following a strategic alliance agreement with Regent Hotels & Resorts Rezidor also develops and operates new Regent properties in EMEA. Rezidor has an industry-leading Responsible Business Programme and was awarded one the World's Most Ethical Companies by the US think tank Ethisphere.

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson, a privately held global hospitality and travel company, based in Minneapolis (USA), is the majority shareholder.

The corporate support office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information, visit [www.rezidor.com](http://www.rezidor.com)