

Carlson Rezidor announces the Park Inn by Radisson Hotel Bahrain

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Carlson Rezidor, one of the ten largest hotel groups worldwide, announces the Park Inn by Radisson Hotel Bahrain. The mid-market property featuring 207 keys is scheduled to open in Q4 2015. It is the second hotel for Carlson Rezidor in the Kingdom following the successful Radisson Blu Diplomat Hotel, Residence & Spa, Manama, which opened in 2000. The government of Bahrain is currently taking steps to diversify its economy and has established the country as a regional hub for the rapidly growing Islamic finance industry.

"We are delighted to strengthen our presence in the Kingdom of Bahrain and to further extend our Park Inn by Radisson network in the Gulf's primary and secondary markets", said Wolfgang M. Neumann, President & CEO of Rezidor. Park Inn by Radisson is Carlson Rezidor's core brand in the mid-market segment – offering contemporary and comfortable accommodation to the modern traveller, and increasingly targeting the growing guest clientele of Gen X and Gen Y.

The Park Inn by Radisson Hotel Bahrain will be well located in Manama's Al Seef District with waterfront views. It will be 10km away from the airport and only 6km from the Diplomatic Quarter which houses the Radisson Blu hotel. Besides 207 guest rooms, the new hotel will offer a 215m² all-day dining restaurant with terrace and a 420m² outdoor roof bar, meetings and events facilities spread over 510m² as well as a gym and pool (360m²).

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Notes to Editors:

The Rezidor Hotel Group is one of the most dynamic hotel companies in the world and a member of the Carlson Rezidor Hotel Group. The group features a portfolio of more than 430 hotels in operation and under development with almost 97,000 rooms in more than 70 countries.

Rezidor operates the brands Radisson Blu and Park Inn by Radisson in Europe, the Middle East and Africa (EMEA), along with the Club Carlson loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni Rezidor operates and develops the lifestyle brand Hotel Missoni. Following a strategic alliance agreement with Regent Hotels & Resorts Rezidor also develops and operates new Regent properties in EMEA. Rezidor has an industry-leading Responsible Business Programme and was awarded one the World's Most Ethical Companies by the US think tank Ethisphere.

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson, a privately held global hospitality and travel company, based in Minneapolis (USA), is the majority shareholder.

The corporate support office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information, visit www.rezidor.com