

Siemens and Carlson Rezidor partner in energy saving program, targeting 25% savings

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Siemens Building Technologies Division and Carlson Rezidor announce cooperation on energy saving program in Radisson Blu and Park Inn by Radisson hotels in Europe. The target is 25% savings in 5 years.

The pilot project will be held at the Radisson Blu Hotel Amsterdam, which will bring an estimated 30% saving on the total energy spend of the hotel with a total payback time of just over 4 years. It focuses on state of the art guestroom controls, optimization of the Siemens Building Management System, LEDs and a number of additional quick win measures.

The Siemens energy optimization program involves performing an on-site audit, determining individual measurement criteria and optimizing the building management systems and processes according to these criteria. Once the work is completed, the energy consumption data will be continuously monitored and optimized remotely by Siemens energy experts.

The important energy savings in the Radisson Blu Hotel, Amsterdam are part of Think Planet, Rezidor's ambitious energy saving program targeting 25% savings in 5 years. Launched in 2012 Think Planet builds on 5 pillars. Investment in energy saving solutions, such as the technology selected for Amsterdam, is one of its priorities. Other pillars are smart energy habits in operations, Think Planet energy saving tools with a very short payback time like motion sensors, an LED lighting retrofit across all hotels and integrating strict Think Planet standards in newly built hotels and major renovations.

"This energy savings partnership with Siemens will help us to accelerate finding and implementing viable, creative and necessary solutions to save energy, costs and reduce environmental impact," said Gottfried Hart, Senior Director, Energy Optimization at the Carlson Rezidor Hotel Group. "The Amsterdam pilot project that we are launching today will serve as the basis for future similar projects that will substantially contribute to our Think Planet goals."

Siemens has developed and successfully implemented the Energy Efficiency Program in around 20 of its own production facilities. Since the program's launch in 2010, it has helped Siemens reduce annual CO2 emissions by 18,000 metric tons and lower energy costs by 5.5 million Euro. The Energy Efficiency Program is part of Siemens' Environmental Portfolio. In fiscal year 2012, revenue from the environmental portfolio totalled about €33 billion, making Siemens one of the world's largest suppliers of eco-friendly technologies.

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About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel groups. The portfolio of the Carlson Rezidor Hotel Group includes more than 1,300 hotels in operation and under development, a global footprint spanning 100 countries and territories and a powerful set of global brands (Radisson Blu, Radisson®, Park Plaza®, Park Inn by Radisson, Country Inns & Suites By CarlsonSM and Hotel Missoni). The group plans to grow the portfolio to nearly 1,500 hotels in operation and under development by 2015. In most of the group's hotels, guests can benefit from the loyalty program Club CarlsonSM, one of the most rewarding loyalty programs in the world. Carlson Rezidor Hotel Group and its brands employ more than 85,000 people.

Carlson Rezidor Hotel Group is headquartered in Minneapolis, Minn., and Brussels, Belgium.

<http://www.carlsonrezidor.com>

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More information on Think Planet can be found on www.thinkplanet.rezidor.com

The Siemens Building Technologies Division (Zug, Switzerland) is the world leader in the market for safe and secure, energy-efficient and environment-friendly buildings and infrastructures. As technology partner, service provider, system integrator and product vendor, Building Technologies has offerings for safety and security as well as building automation, heating, ventilation and air conditioning (HVAC) and energy management. With around 29,000 employees worldwide, Building Technologies generated revenue of 5.8 billion Euro. For more information, visit www.siemens.com/buildingtechnologies