

Carlson Rezidor announces two new hotels in Saudi Arabia

October 8, 2013

Park Inn by Radisson Riyadh and Radisson Blu Hotel, Jeddah Al Salamah

The Carlson Rezidor Hotel Group, one of the largest and most dynamic hotel groups worldwide, adds two hotels to their growing portfolio in Saudi Arabia: The mid-market Park Inn by Radisson Riyadh (170 rooms) is scheduled to open in Q1 2016; and the upper upscale Radisson Blu Hotel, Jeddah Al Salamah (142 rooms) will welcome the first guests in Q2 2015.

“Saudi Arabia is a key focus country for our group. We already operate six hotels with over 1,200 rooms in the Kingdom and have further nine hotels with 1,700 rooms under development – we see a considerable potential for further projects in the country which shows positive economic growth”, said Wolfgang M. Neumann, President & CEO at Rezidor.

The **Park Inn by Radisson Riyadh** has an excellent location on Al Ahsa Street, in the heart of Riyadh’s established business district. It is located just 2.5 km away from the existing Radisson Blu Hotel, Riyadh creating profitable synergies. The contemporary mid-market hotel will offer 170 comfortable guest rooms, a 300m² all-day dining restaurant, a 200m² specialty restaurant, a lobby lounge, meetings and events facilities spread over 500m² as well as a 400m² fitness centre including an outdoor pool. Riyadh is Saudi Arabia’s centre of power and a main commercial hub. Numerous educational, financial, cultural, technical and social organisations have a base here. Riyadh’s King Khaled International Airport, Saudi Arabia’s largest air facility, lies to the north of the hotel site.

The new **Radisson Blu Hotel, Jeddah Al Salamah** is located on Quraysh Road in the Al Salamah district just 9km from the city’s expanding King Abdulaziz International Airport to the north. The Al Salamah area surrounding the hotel site comprises office space, a public ballroom and residential areas, all located between the Corniche and the main Madinah Road. The upper upscale hotel will include 142 rooms and serviced apartments, a 400m² all-day dining restaurant, a 250m² lobby cafe, more than 1,200m² of meeting and event facilities, as well as 370m² of wellness facilities with gym and an outdoor pool. Located on the coast of the Red Sea and with a population of 3.5 million, Jeddah features one of the world’s largest seaport and the third largest industrial district in Saudi Arabia. It is also the second largest city in the Kingdom and a gateway to Makkah, Islam’s primary holy city.

About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world’s largest and most dynamic hotel groups. The portfolio of the Carlson Rezidor Hotel Group includes more than 1,300 hotels in operation and under development, a global footprint spanning 100 countries and territories and a powerful set of global brands (Radisson Blu, Radisson®, Park Plaza®, Park Inn by Radisson, Country Inns & Suites By CarlsonSM and Hotel Missoni). The group plans to grow the portfolio to nearly 1,500 hotels in operation and under development by 2015. In most of the group’s hotels, guests can benefit from the loyalty program Club CarlsonSM, one of the most rewarding loyalty programs in the world. Carlson Rezidor Hotel Group and its brands employ more than 85,000 people.

Carlson Rezidor Hotel Group is headquartered in Minneapolis, Minn., and Brussels, Belgium.

<http://www.carlsonrezidor.com>; <http://www.rezidor.com>

For further media information, please contact:

Christiane Reiter, Senior Director Corporate Communication; Christiane.Reiter@CarlsonRezidor.com

Renu Snehi, Senior Director PR, Brand & Marketing Communication; Renu.Snehi@CarlsonRezidor.com