

Rezidor announces the Park Inn Sochi Riviera in Russia

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The Rezidor Hotel Group, one of the fastest growing hotel groups worldwide, announces the Park Inn Sochi Riviera in Russia. The mid market property featuring 198 rooms will welcome the first guests in 2013 – just in time for the 2014 Winter Olympics in Sochi.

“Rezidor has now five hotels in operation and under development in and around Sochi, and is very well positioned for the big games and the further development of this emerging tourist destination”, commented Kurt Ritter, President & CEO of Rezidor.

The Park Inn Sochi Riviera will be located within Rivera Park, which is Sochi’s most popular park and features a lovely beach along the Black Sea. While known internationally for winter sports like skiing, Sochi is also Russia’s most popular summer vacation spot, thanks to its miles of Black Sea beaches, warm climate (summer temperatures averaging 25 degrees Celsius), excellent shopping and vibrant nightlife. In addition to the Olympics, Sochi will also host matches during the 2018 FIFA World Cup.

Besides 198 comfortable and colourful guest rooms, the new Park Inn Sochi Riviera will comprise a restaurant, a bar and extensive meeting facilities. For the leisure traveller, a wellness centre with indoor swimming pool, sauna, hammam and fitness room will be available.

Rezidor is one of the leading international hotel operators in Russia and has defined this emerging region as a key growth market, offering almost unlimited development opportunities for entrepreneurial companies. Rezidor has opened a fully fledged branch office in Moscow and currently has 36 hotels with nearly 10,000 rooms in operation and under development in Russia. The group’s portfolio ranges from landmark properties like the Radisson hotels in Moscow and St. Petersburg to Park Inn hotels in a variety of secondary cities which previously had lacked internationally-branded hotels.

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About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of more than 400 hotels in operation and under development with 86,300 rooms in over 60 countries.

*Rezidor operates the brands **Radisson Blu Hotels & Resorts**, **Park Inn by Radisson** and **Country Inns & Suites** in Europe, Middle East and Africa, along with the goldpoints plusSM loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor also operates and develops the new lifestyle brand **Hotel Missoni**.*

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson, a privately held, global hospitality and travel company, based in Minneapolis (USA), is the majority shareholder.

The Corporate office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information on Rezidor, visit www.rezidor.com