

Rezidor opens two new Park Inn hotels in Sweden and UK

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The Rezidor Hotel Group has signed agreements for 2 more Park Inn hotels in Sweden and UK – namely in the Swedish capital Stockholm, and in Leigh, Great Britain.

The new Park Inn hotel in Stockholm, which is to be built in the rapidly growing area known as Hammarby Sjostad, will comprise 177 rooms, is scheduled to open in 2009 and will be the 16th Park Inn in Sweden. The 18-storey property will have a roof top terrace and a relax centre on the top floor, and will be a landmark in the area. Owner and constructor is Botrygg Bygg AB.

The new hotel is in line with Rezidor's strategy to pursue aggressive expansion within the mid market segment. "Park Inn is an important part of our growth strategy, as is the Swedish market where there is strong demand for mid market hotels," says Kurt Ritter, President & CEO of The Rezidor Hotel Group. In June last year, Rezidor announced the new Park Inn Congress Centre Stockholm with 420 rooms in the very heart of Stockholm, scheduled to open in 2010. The property is a much awaited hotel and congress centre with capacity for up to 3.000 delegates in an auditorium setting, placing Stockholm among an exclusive group of global cities offering similar congress facilities in their city centre.

The Park Inn Leigh will be built on the M6 motorway between Liverpool and Manchester – as part of the new Leigh Sports Village for sports education, leading training programs, corporate activities and conferencing. The hotel, which is expected to open in 2008, will offer 135 rooms, a restaurant and a bar, spa facilities and meeting rooms.

"Park Inn is a new and fresh brand in the mid market segment, and gives us good opportunities to grow rapidly within a segment which is the least sensitive to changing business cycles," comments Kurt Ritter.