

## Radisson Blu and Park Inn by Radisson Hotels wins Best International Hotel Chain - Grand Travel Award Norway for the 7th year in a row.

January 15, 2014

The award is the most prestigious in the Norwegian travel and tourism industry. The Grand Travel Awards are based on votes given by hundreds within the travel industry's travel agents and suppliers. "This award emphasizes that Radisson Blu and Park Inn by Radisson is at the top in terms of both product and service, and I am very proud on behalf of our employees, not only in Norway but at all our global destinations", says Tarje Hellebust, District Director, Carlson Rezidor Hotel Group and General Manager, Radisson Blu Oslo Plaza.

### First Dual Hotel Brand in Norway.

Carlson Rezidor Hotel group has an extensive portfolio of 1,319 hotels in operation and under development covering 81 countries. In April this year we will be opening the first dual branded hotel – Radisson Blu and Park Inn by Radisson in Alna, a suburb just outside of Oslo, the capital of Norway. "This is very exciting times for our brands and for the continued growth within our company." comments Tarje Hellebust.

### Green and Consistent

"We continue to create concepts that are attractive and beneficial to meet travelers and meeting & event planners needs. Experience Meetings & Smart Meetings are concepts that maximize the complete delivery of successful meetings, including Brain Food, Brain Box, Meetings Minus Carbon, Think Plant are just some of the exciting concepts awaiting our guests. We are especially proud of the recent recognition from Green Meetings Industry Council (GMIC – [www.gmicglobal.org](http://www.gmicglobal.org) ).

"We sincerely thank all those within the industry for their votes and continued support. Our staff with their "Yes I Can" spirit will continue to provide top quality hospitality." states, Tarje Hellebust.

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### About The Rezidor Hotel Group:

**The Rezidor Hotel Group** is one of the most dynamic hotel companies in the world and a member of the Carlson Rezidor Hotel Group. The group features a portfolio of more than 430 hotels in operation and under development with 95,000 rooms in more than 70 countries.

Rezidor operates the core brands **Radisson Blu** and **Park Inn by Radisson** in Europe, the Middle East and Africa (EMEA), along with the Club Carlson loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni Rezidor operates and develops the lifestyle brand **Hotel Missoni**. Rezidor has an industry-leading Responsible Business Programme and was awarded one the World's Most Ethical Companies by the US think tank Ethisphere.

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson, a privately held global hospitality and travel company, based in Minneapolis (USA), is the majority shareholder.

### About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel groups. The portfolio of the Carlson Rezidor Hotel Group includes more than 1,300 hotels in operation and under development, a global footprint spanning 100 countries and territories and a powerful set of global brands (Radisson Blu, Radisson®, Park Plaza®, Park Inn by Radisson, Country Inns & Suites By CarlsonSM and Hotel Missoni). The group plans to grow the portfolio to nearly 1,500 hotels in operation and under development by 2015. In most of the group's hotels, guests can benefit from the loyalty program Club CarlsonSM, one of the most rewarding loyalty programs in the world. Carlson Rezidor Hotel Group and its brands employ more than 85,000 people.

Carlson Rezidor Hotel Group is headquartered in Minneapolis, USA; and Brussels, Belgium.

[www.rezidor.com](http://www.rezidor.com) and [www.carlsonrezidor.com](http://www.carlsonrezidor.com)