

Carlson Rezidor opens first dual branded hotel in the Nordics: Radisson Blu Hotel, Oslo Alna and Park Inn by Radisson Hotel & Conference Centre Oslo Alna, Norway

April 10, 2014

Carlson Rezidor Hotel Group, one of the largest hotel groups worldwide, is the first to open a dual branded hotel in the Nordics: The Radisson Blu Hotel, Oslo Alna and the Park Inn by Radisson Hotel & Conference Centre Oslo Alna. The district of Alna represents one of the most exciting and dynamic development areas in the Norwegian capital city.

The two hotels under one roof have 348 elegant and modern rooms and suites: The upper upscale Radisson Blu features 142 rooms, and the mid-market Park Inn by Radisson offers 206 rooms. The hotels' restaurant, bar, lounges and reception are shared. Birk Lobby Bar is the hotels' natural focal point, where bartenders will serve creative and tasty refreshments. Betula Restaurant has captured some of the leading chefs in the Nordics. The goal is to entice the guests with the best of Norwegian raw ingredients and the latest culinary trends from Scandinavia.

"Combining Radisson Blu and Park Inn by Radisson under one roof is a brilliant concept. Our highly experienced team is proud to present refreshing hotels and deliver our "Yes I Can" service philosophy. We have put a lot of soul in the facilities to ensure our guests have the best hospitality experience. It is a dream come true to finally showcase these unique and brilliant hotels", commented Olav Brommeland, General Manager of the properties.

Norwegian nature has been a major inspiration in the design of hotels and it has been incorporated throughout the building to give the guests the feeling of being in the serenity of the Norwegian forest. All rooms have free high speed Wi-Fi, flat screen televisions, Jensen beds, and room service can be enjoyed while taking in the lovely views of the surrounding Oslo area.

Both hotels will mainly focus on conferences: With meeting facilities of 2,000 sqm and a capacity to host up to 800 delegates, the Radisson Blu and Park Inn by Radisson feature Oslo's most advanced MICE facilities. All 21 flexible meeting rooms have natural daylight and are named after natural wood. Meeting guests will also enjoy the signature concept of Smart Meetings & Events – tailored to generate creativity, community and efficiency.

"We are proud to further develop our position as a leading international hotel chain – the Radisson Blu and Park Inn by Radisson Oslo Alna are a great addition to our Nordic portfolio and will contribute to the development of one of Oslo's most exciting areas", added Thomas Engelhart, Area Vice President The Nordics at Rezidor.

About Carlson Rezidor Hotel Group

[Carlson Rezidor Hotel Group](http://www.carlsonrezidor.com/) is one of the world's largest and most dynamic hotel groups. The Carlson Rezidor portfolio includes more than 1,340 hotels in operation and under development with a footprint spanning over 105 countries and territories and a powerful set of global brands including Quorvus Collection, Radisson Blu®, Radisson®, Radisson Red, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. Carlson Rezidor plans to grow its portfolio to nearly 1,500 hotels in operation and under development by 2015. In most hotels, guests can benefit from Club CarlsonSM, one of the most rewarding loyalty programs in the world. Carlson Rezidor and its brands employ 88,000 people.

Carlson Rezidor Hotel Group is headquartered in Minneapolis, Minn., and Brussels, Belgium.

<http://www.carlsonrezidor.com/>

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