

## Rezidor opens the Park Inn by Radisson Lille Grand Stade, France

December 4, 2012

The Rezidor Hotel Group, one of the fastest growing hotel companies worldwide and a member of the Carlson Rezidor Hotel Group, has opened the 127-room Park Inn by Radisson Lille Grand Stade in France. The chic and colourful mid-market property is located in the city of Villeneuve D'Ascq (nicknamed "green technopole" thanks to the implantation of many researchers) and adjacent to one of Europe's most high tech football venues, the Grand Stade Lille Métropole that will host the LOSC Lille Métropole football club, major events & conferences, and the 2016 UEFA European Football Championship.

"We are delighted to bring our dynamic brand Park Inn by Radisson to Lille, Northern France's most important economic and cultural city. The triangle of Belgium, Luxembourg and Northern France is an important cluster zone for Park Inn by Radisson, and we aim to further strengthen our presence in this area", said Kurt Ritter, President & CEO of Rezidor.

The Park Inn by Radisson hotel offers guests unrivalled access to football & rugby matches, concerts and events in the Grand Stade. Nearby companies include Auchan, Bayer, Decathlon, France Telecom, Leroy Merlin, and Petrovox – so the area also hosts major business meetings & conferences. As part of the Grand Stade Lille Métropole complex, the hotel scores with excellent transportation links and great connectivity. Train stations serving Thalys and eurostar are easily accessible, and the airport is less than 10 kilometres away.

The hotel comprises 127 guest rooms with contemporary design featuring bold colours, and with unrivalled views over the 50,000-seat Grand Stade Lille Métropole. The Standard and Business Class rooms offer modern amenities including free high-speed internet access, room service, walk-in shower, air-conditioning, hair dryer, satellite TV, tea and coffee provisions and a writing desk.

The hotel restaurant has a fresh and versatile menu, offering both snacks and full meals. International favourites like wraps, salads and pastas sit alongside regional specialities, while the lounge-bar offers an extensive choice of drinks. A special children's menu makes life easy for travelling families.

For business groups, the stadium offers conference rooms ranging from 150 to 700 sqm in size, along with a 230-seat auditorium. The Park Inn by Radisson adds two smaller, flexible meeting rooms (25 sqm) with individual climate control and business services.

**For further information please contact:**

Christiane Reiter, Senior Director Corporate Communication, [Christiane.Reiter@Rezidor.com](mailto:Christiane.Reiter@Rezidor.com)

Renu Snehi, Senior Director Corporate Communication, [Renu.Snehi@Rezidor.com](mailto:Renu.Snehi@Rezidor.com)

**About The Rezidor Hotel Group:**

The Rezidor Hotel Group is one of the fastest growing hotel companies worldwide and a member of the Carlson Rezidor Hotel Group, one of the world's ten largest hotel groups. Rezidor features a portfolio of more than 430 hotels in operation and under development with 95,000 rooms in 70 countries. Rezidor operates the brands Radisson Blu and Park Inn by Radisson in Europe, the Middle East and Africa, along with the Club Carlson loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor also operates and develops the luxury lifestyle brand Hotel Missoni. Following a Strategic Alliance Agreement with Regent Hotels & Resorts, Rezidor will develop and operate new Regent properties in EMEA. In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson, a privately held, global hospitality and travel company, based in Minneapolis (USA), is the majority shareholder. The Corporate office of The Rezidor Hotel Group is based in Brussels, Belgium.

For more information, visit [www.rezidor.com](http://www.rezidor.com) and [www.carlsonrezidor.com](http://www.carlsonrezidor.com)