

## Carlson Rezidor opens another flagship in South Africa: Park Inn by Radisson Cape Town Newlands

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The Carlson Rezidor Hotel Group, one of the world's largest and most dynamic hotel groups, announces the opening of Park Inn by Radisson Cape Town Newlands. The hotel offers 122 superior guest rooms and lies at the foot of Table Mountain – a flat-topped mountain forming a prominent landmark overlooking the city of Cape Town.

"We are delighted to bring another flagship to Africa by opening the Park Inn by Radisson Cape Town Newlands. We are now proudly featuring a portfolio of seven hotels with 1,400 rooms in operation in South Africa; signaling our firm commitment to growth on the African continent," said Wolfgang M. Neumann, President & CEO of The Rezidor Hotel Group.

"Besides its modern finishes, this innovative property also provides high-speed wireless internet, a self-service kiosk for late-night snacks, a fully equipped gym and 'live-inn' room comprising of a modern bar, all-day restaurant, alfresco terrace and outdoor swimming pool that is designed to draw worker bees out of their rooms and into communal spaces," added General Manager, Clinton Thom.

The opening of Park Inn by Radisson Cape Town Newlands brings a brilliant new Smart Meeting and Events hospitality concept to South Africa. "We are offering consistent connection, choice and community to modern business functions. Smart Meetings & Events are designed to deliver the right type of smart food, drinks, event spaces and technology to support our guests' life and work styles," explained Thom.

The high-tech conference rooms can host up to 163 delegates and are equipped with all modern conference must-have, such as controls that access sound volume, air-conditioner and projector screens with one touch. The facility also features a nifty chalk board wall for group brainstorming sessions.

Showcasing its dedication of community involvement and responsibility, Park Inn by Radisson Cape Town Newlands has partnered with the Deaf Federation of South Africa (DEAFSA). The hotel has a huge emphasis on accessibility. It offers five wheelchair-friendly rooms and a series of ramps. The hotel also has a 30% deaf team members, serving in both back and front of house roles.

"This is a big accomplishment for the world of hospitality. We are profoundly proud of the opportunities and training that our partnership with DEAFSA has created. We hope to see other hotel groups follow suite, and support talent development in hotel industry, irrespective of physical limitations," said Thom.

Cape Town, also called the Mother City, is home to soaring Table Mountain, golden beaches and bountiful vineyards. The city is the second-most populous in South Africa, after Johannesburg. Visitor's heart get easily captured by this town where Mother Nature surpassed herself. The Park Inn by Radisson Cape Town Newlands is only 10 kilometers away from Cape Town city center. Public transportation allows visitors to enjoy the wonderful locations of both Newlands and Cape Town.

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### About Park Inn® by Radisson:

Park Inn® by Radisson is a fresh and energetic mid-market hotel brand offering friendly and welcoming hospitality at a competitive price. The brand has more than 140 hotels across Europe, the Middle East and Africa, and the Americas. To attract a mix of business and leisure travelers, the brand offers guests a variety of relevant amenities called "Park Inn Essentials." Some of these include complimentary high-speed Internet access, fitness and business centers, restaurants or complimentary lite "grab and go" breakfasts.

Park Inn by Radisson is part of the Carlson Rezidor Hotel Group portfolio which also includes Quorvus Collection, Radisson Blu®, Radisson®, Radisson Red, Park Plaza® and Country Inns & Suites By CarlsonSM. For more information and reservations visit, [www.parkinn.com](http://www.parkinn.com) or the brand's newsroom.