

Carlson Rezidor announces the Park Inn by Radisson Ankara Cankaya in Turkey

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Carlson Rezidor, one of the largest and most dynamic hotel groups worldwide, announces the Park Inn by Radisson Hotel Ankara Cankaya. The new built midmarket property featuring 112 rooms is scheduled to open in Q2 2015. It brings Carlson Rezidor's portfolio in Turkey to 15 hotels and more than 3,200 rooms in operation and under development.

"Turkey is a key focus market for us. Our core brand Radisson Blu is already the largest upper upscale brand in Istanbul, and we are delighted to now also roll out our core brand Park Inn by Radisson across the country. This signing in the capital city Ankara further strengthens our growth strategy and ideally complements the Park Inn by Radisson projects that are being developed in Istanbul, Izmir and Samsun", said Wolfgang M. Neumann, President & CEO of Rezidor.

The Park Inn by Radisson Ankara Cankaya will be located in the metropolitan district of Cankaya; surrounded by Embassies, other governmental offices, and universities. Besides 112 guest rooms, the hotel will comprise an all-day-dining restaurant, a lobby bar, an executive lounge and 1,280 sqm meeting & event space including a ballroom. A spa, gym and pool will complement the offer. Ankara's international airport is 30km away from the site.

Ankara is located in the heart of both Turkey and Central Anatolia and has more than five million inhabitants. The capital city's economy is mainly driven by government services, textile, wine production and agriculture. Ankara offers a mix of historic monuments and modern architecture, and has a large selection of restaurants, bars and cafés.

Park Inn by Radisson is Carlson Rezidor's fresh and colourful midmarket brand. It is currently being re-launched as a compelling offer for the growing guest clientele of Generation X and Y, and focuses on the three strong pillars of choice, connectivity and control.

For further media questions, please contact:

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About Park Inn® by Radisson

Park Inn® by Radisson is a fresh and energetic mid-market hotel brand offering friendly and welcoming hospitality at a competitive price. Park Inn by Radisson has more than 130 hotels across Europe, the Middle East and Africa, and the Americas. To attract a mix of business and leisure travellers, the brand offers guests a variety of relevant amenities called "Park Inn Essentials." Some of these include complimentary high-speed Internet access, fitness and business centers, restaurants or complimentary lite "grab and go" breakfasts. Park Inn by Radisson is a part of Carlson Rezidor Hotel Group Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu®, Radisson®, Radisson Red, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. For more information and reservations visit, www.parkinn.com.

About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel groups and includes more than 1,350 hotels in operation and under development totaling 180,000 rooms and a footprint spanning 105 countries and territories. The Carlson Rezidor portfolio includes a powerful set of global brands: Quorvus Collection, Radisson Blu®, Radisson®, Radisson Red, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. In most hotels, guests can benefit from Club CarlsonSM, one of the most rewarding loyalty programs. Carlson Rezidor Hotel Group employs 88,000 people worldwide and is headquartered in Minneapolis, Minn., and Brussels, Belgium. Visit www.rezidor.com for more information.