



Carlson Rezidor announces the Park Inn by Radisson Tori Tbilisi, Georgia

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Carlson Rezidor, one of the largest and most dynamic hotel groups worldwide, expands its presence in Georgia and announces a partnership agreement with Block Geo Group to develop the Park Inn by Radisson Tori Tbilisi. It is Carlson Rezidor's second Park Inn under development in the capital city – both complement the existing Radisson Blu hotel in town. All across Georgia, Carlson Rezidor now operates and develops six properties.

"Georgia is a key growth market for us, and we are delighted to further strengthen our network across the country together with our partners", said Wolfgang M. Neumann, President & CEO of Rezidor.

Park Inn by Radisson Tori Tbilisi will feature 180 guest rooms, an all-day dining restaurant with 240m² and a lobby lounge bar area of 120m². Furthermore, the hotel will offer a meeting space totalling 215m² and parking space.

The hotel will have an excellent central location just off the main commercial street of Tbilisi and only 200 meters from the Georgian Houses of Parliament. The Expo-Georgia Exhibition Centre, with over 139,000m² conference and exhibition space is located only 5km away. The international airport of Tbilisi is located 14km from the hotel and serves 27 destinations with increasing numbers in the summer months. Air traffic has shown exponential growth, reaching an all-time peak of ca. 1.5 million passengers in 2013 amounting to an 18% increase year-on-year.

Park Inn by Radisson is Carlson Rezidor's young and dynamic mid-market core brand. It is currently being re-designed as compelling and competitive offer for the growing guest clientele of Generation X and Y and features innovative services based on the three pillars *choice – connectivity – control*.

About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel groups and includes more than 1,350 hotels in operation and under development totaling 180,000 rooms and a footprint spanning 105 countries and territories. The Carlson Rezidor portfolio includes a powerful set of global brands: Quorvus Collection, Radisson Blu®, Radisson®, Radisson Red, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. In most hotels, guests can benefit from Club CarlsonSM, one of the most rewarding loyalty programs. Carlson Rezidor Hotel Group employs 88,000 people worldwide and is headquartered in Minneapolis, Minn., and Brussels, Belgium. Visit www.carlsonrezidor.com for more information.

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