

## Club Carlson Rewards Members With Launch Of The Extend Your Stay, Earn 30K Points Promotion

January 15, 2015



MINNEAPOLIS, BRUSSELS AND SINGAPORE (Jan. 14, 2015)

– [Club Carlson](#)SM, the global hotel rewards program from [Carlson Rezidor Hotel Group](#), is celebrating the New Year by offering registered Club Carlson members exclusive bonus earning opportunities with the Extend Your Stay, Earn 30K Promotion.

With immediate effect, registered members can earn 15,000 bonus Gold Points for each 2-night Eligible Stay or 30,000 bonus Gold Points for each Eligible Stay of 3 nights or more at the over 1,000 participating Carlson Rezidor hotels worldwide including: Quorvus Collection, Radisson Blu®, Radisson®, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM.

“We value our members and enjoy rewarding them for choosing our hotels,” said Bill Van De Laarschot, senior director, Loyalty, Carlson Rezidor Hotel Group. “This promotion is our way of celebrating the start of another year of offering our members exceptional hotel experiences, enhanced services, and the ability to redeem and earn rewards at over 1,000 hotels worldwide.”

“We have always taken pride in being one of the most rewarding loyalty programs in the travel industry. Now we are excited to reward our members even further,” said Teresa Comparato, Director Loyalty Marketing EMEA at Carlson Rezidor Hotel Group.

The Extend Your Stay, Earn 30K promotion will run until March 29, 2015 for all members of Club Carlson who register and stay during that time period. Club Carlson terms and conditions apply. For more information and to register for the promotion please visit [www.clubcarlson.com/30k](http://www.clubcarlson.com/30k). To join Club Carlson, please visit [clubcarlson.com](http://clubcarlson.com).

### About Club CarlsonSM

[Club Carlson](#)SM is the global rewards program from [Carlson Rezidor Hotel Group](#) and is one of the world’s most rewarding hotel loyalty programs. Members enjoy rich benefits at more than 1,000 Carlson Rezidor hotels around the globe including Quorvus Collection, Radisson Blu®, Radisson®, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. Members of Club Carlson enjoy rich benefits, such as enhanced services, the ability to earn points remarkably fast, and free Internet access. Members can enjoy free Award Nights starting at 9,000 points and no blackout dates on standard rooms, and other valuable redemption options such as prepaid cards, airline miles and more. Members who earn Elite Status enjoy additional exclusive benefits, including: complimentary room upgrades, early check-in and late checkout, and bonus points. For more information, full terms and conditions and to apply, please visit, [www.clubcarlson.com](http://www.clubcarlson.com).

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