

Rezidor signs UN Women's Empowerment Principles and partners with G(irls)20 in support of gender equality and women in leadership

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Rezidor, one of the most dynamic hotel companies in the world and a member of the Carlson Rezidor Hotel Group, has reiterated its commitment to advancing equality between women and men by signing the UN Women's Empowerment Principles and partnering with G(irls)20, a global platform that places girls and women at the heart of the economic decision making process by working with business, social profit enterprises and government.

"The basis of the UN Empowerment Principles is that equal treatment of men and women is not only the right thing to do – it is also a must for business. This is the same principle that underlines our own commitment to attracting and retaining women at Rezidor. By promoting more women to take leadership roles, we want to build a larger pool of talent and create a better gender balance that will support our continued business growth", said Wolfgang M. Neumann, President & CEO of The Rezidor Hotel Group.

"We partnered with G(irls)20 on the Fathers Empowering Daughters campaign last year and this year we are delighted to provide our full support to the G(irls)20 Summit and its delegates. The 2015 summit will build on the G20 leaders pledge in Brisbane 2014 to bring more than 100 million women into the labour force, significantly increasing global growth and reducing poverty and inequality. We are proud to host the 2015 G(irls)20 delegates at the Radisson Blu Hotel, Istanbul Sisli, and look forward to welcoming them later this year," he continued.

Signing the UN Women's Empowerment Principles and partnering with G(irls)20 support Rezidor's Women in Leadership (WiL) programme, launched in April 2014, which aims to help both women and men by encouraging a change in business culture. Key elements of our WiL initiative include taking a more flexible approach to working conditions, personalised development plans and a more flexible approach to mobility. The requirement to be mobile, especially in the hospitality industry, is particularly challenging for families. Rezidor's objective is to minimise this burden by coming up with new and innovative solutions.

"At Rezidor, we believe that everybody has a responsibility to ensure equal opportunities for all. WiL represents a major, proactive mission to bring about a truly positive change in our company's diversity and inclusion culture," said Sonja Dive-Dahl, Carlson Rezidor's District Director for Turkey.

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About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the most dynamic hotel companies in the world and a member of the Carlson Rezidor Hotel Group. The group features a portfolio of 430+ hotels in operation and under development with 95,600+ rooms in 73 countries.

Rezidor operates the core brands Radisson Blu and Park Inn by Radisson in Europe, the Middle East and Africa (EMEA), along with the Club Carlson loyalty programme for frequent hotel guests. In early 2014 and together with Carlson, Rezidor has launched the new brands Radisson Red (lifestyle select) and Quorvus Collection (luxury). Rezidor has an industry-leading Responsible Business Programme and was awarded one the World's Most Ethical Companies by the US think tank Ethisphere.

In November 2006, Rezidor was listed on the Nasdaq Stockholm, Sweden. Carlson, a privately held global hospitality and travel company, based in Minneapolis (USA), is the majority shareholder.

The corporate support office of The Rezidor Hotel Group is based in Brussels, Belgium.
www.rezidor.com.

G(irls)20 delegates will be hosted by Radisson Blu Hotel, Istanbul Sisli www.radissonblu.com/hotel-istanbul-sisli

About G(irls)20

Launched in 2009 at the Clinton Global Initiative, G(irls)20 is a Canadian based, globally active social profit enterprise that places girls and women at the heart of the economic decision making process by working with business, social profit enterprises and government.

Current programming features an annual global Summit that takes place in the G20 host country. There have been 5 Summits to date: Toronto, Canada (2010); Paris, France (2011); Mexico City, Mexico (2012), Moscow, Russia (2013); Sydney, Australia (2014). The 2015 Summit will be held in Istanbul, Turkey (Fall 2015).

Fathers Empowering Daughters is a global campaign to engage men in the empowerment of girls and women; and, Bootcamp for Brains (to be launched Summer 2016 in Canada first and then in additional countries in 2016).

For more information, visit www.girls20.org.