

Carlson Rezidor announces the Park Inn by Radisson Onitsha, Nigeria

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Carlson Rezidor, one of the largest and most dynamic hotel groups worldwide, further strengthens its presence in Nigeria by announcing the Park Inn by Radisson Onitsha. The mid-market property featuring 152 keys is already under construction and scheduled to open in Q3 2016. It brings the group's portfolio in Nigeria to 7 hotels with 1,200 rooms in operation and under development.

Carlson Rezidor is a leading international player on the African hospitality market: the group operates and develops 59 hotels with 13,200+ rooms in 26 African countries, and holds the largest pipeline of hotels and rooms under development on the continent.

"Nigeria is a key focus country for us. We are delighted to expand our network to Onitsha, the commercial and economic centre of the Anambra State", said Wolfgang M. Neumann, President & CEO of Rezidor.

The new Park Inn by Radisson will be part of a large mixed use master plan development featuring a 15,000m² shopping mall, a 4,500m² convention centre (forming part of the hotel facilities), an office park and residential apartment buildings. Besides 152 guest rooms, the vibrant mid-scale hotel will offer 3 food & drink outlets, 170m² meeting space, an outdoor swimming pool and terrace, a business centre, a 4,500m² convention centre, and a rooftop bar and lounge.

"It is a pleasure to bring the Park Inn by Radisson brand to Onitsha and the Anambra State. Equatorial Resorts Limited has great ambitions within Nigeria. Together with Carlson Rezidor we look forward to being the igniting force behind the hospitality sector within the Anambra State community. With our local knowledge and Carlson Rezidor's international brand standard, quality and experience in hotel management we are certain that the Park Inn Onitsha will be a shining light for a number of years to come", said Mr Olisa Okeke, Chief Executive Officer of Equatorial Resorts Limited.

As the first internationally branded hotel in Onitsha, the Park Inn will benefit from a growing corporate market since companies such as SAB Miller, Distell and Glaxo Smith Kline have established their offices in town. Onitsha has a population of more than 1 million and the second highest per capita income in Nigeria with a thriving wholesale and retail trade. The city is also home to the Onitsha Market, one of the largest markets in West Africa.

The Park Inn by Radisson Onitsha will be operated by The Rezidor Hotel Group.

About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel groups and includes more than 1,350 hotels in operation and under development totaling 180,000 rooms and a footprint spanning 105 countries and territories. The Carlson Rezidor portfolio includes a powerful set of global brands: Quorvus Collection, Radisson Blu®, Radisson®, Radisson Red, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. In most hotels, guests can benefit from Club CarlsonSM, one of the most rewarding loyalty programs. Carlson Rezidor Hotel Group employs 88,000 people worldwide and is headquartered in Minneapolis, Minn., and Brussels, Belgium. Visit www.carlsonrezidor.com for more information.

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