

## Park Inn by Radisson hotel opens in Volgograd

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*international hotel group in Russia*

*Operator Carlson Rezidor further strengthens position as leading*

[Carlson Rezidor](#), one of the world's largest and most dynamic hotel groups and the leading international hotel operator in Russia/CIS & Baltics, and Regional Hotel Chain LLC (RHC), one of the largest developers of internationally branded hotels in Russia, are pleased to open a new mid-market [Park Inn by Radisson hotel in Volgograd](#). With this addition, Park Inn by Radisson extends its leading regional footprint in Russia to 18 hotels and almost 5,000 rooms. The opening of the hotel also supports the development of Volgograd's hospitality infrastructure before the FIFA World Cup 2018.

The hotel is a franchise property which is owned and developed by RHC, a portfolio company of VIY Management (VIYM), and is managed by RIMC CIS, the fastest growing third party hotel management company in Russia.

The Park Inn by Radisson Volgograd is conveniently located in the city centre. All 149 rooms are fully equipped with highest standards and offer 24-hours room service, free wireless high-speed internet access, flat-screen satellite television, in-room safe and individual climate control. Targeting both business and leisure travellers, the Park Inn by Radisson Volgograd also features 5 multifunctional conference halls, a gym, and a Paulaner restaurant which will become a hot-spot in the city.

**Alberto Matos, General Manager of Park Inn by Radisson Volgograd:** "With the opening of a new Park Inn by Radisson hotel in Volgograd we are bringing our unique "Yes, I Can!" service to the market, and aim to raise the general level of hospitality in the city to the benefit of tourists and business guests alike."

**Michael Johnston, CEO of Regional Hotel Chain LLC:** "We are delighted to open the new Park Inn by Radisson and are excited to contribute to the development of the local hospitality market and to become an integral part of this beautiful city."

**Christian Meyer, Managing Director of RIMC CIS:** "We are happy to be the management company for the new Park Inn by Radisson hotel in Volgograd. With the increase of domestic travel in Russia we see a big potential for the future development of Volgograd's tourism market which brings attractive opportunities to the hotel".

**Dmitry Schuetzle, Managing Director of VIY Management,** added: "We, in VIYM, are delighted to partner with Carlson Rezidor, one of the world's largest and most dynamic hotel groups. Volgograd is a rapidly growing city chosen as business and leisure destination by a great number of guests. The Park Inn by Radisson Volgograd will set new hotel standards in the city, bringing an unprecedented level of quality, service and innovation to its customers."

Volgograd is an important industrial and historical city with over one million inhabitants and is situated on the bank of the Volga River, in the south-western part of Russia. The infrastructure of Volgograd will be further developed as a host city of the FIFA World Cup in 2018. The city features numerous historical and memorial sites, as well as great resort facilities located on the beautiful sand beaches of the Volga River.

### **About Park Inn® by Radisson**

Park Inn® by Radisson is a fresh and energetic mid-market hotel brand offering friendly and welcoming hospitality at a competitive price. The brand has more than 140 hotels across Europe, the Middle East and Africa, and the Americas. To attract a mix of business and leisure travellers, the brand offers guests a variety of relevant amenities called "Park Inn Essentials." Some of these include complimentary high-speed Internet access, fitness and business centers, restaurants or complimentary lite "grab and go" breakfasts.

Park Inn by Radisson is part of the Carlson Rezidor Hotel Group portfolio which also includes Quorvus Collection, Radisson Blu®, Radisson®, Radisson Red, Park Plaza® and Country Inns & Suites By CarlsonSM. For more information and reservations visit [www.parkinn.com](http://www.parkinn.com).

**About Regional Hotel Chain LLC**

RHC is a fast growing hotel company. Mid-market hotel properties will be rolled out across Russia's most vibrant regional centres, and will be operated under global hotel brands such as Park Inn by Radisson, Holiday Inn Express and Courtyard by Marriott. RHC is a portfolio company of VIY Management, an independent partnership which advises international investors, focusing primarily on PERE investments in the hotel sector of Western and Eastern Europe, as well as providing growth capital to SMEs across consumer sectors in CIS.

**About RIMC CIS**

RIMC-CIS is a hotel management company with a broad range of experience in operating international brands on the regional hotel market. RIMC-CIS strategic target is to gain recognition as the most professional and efficient management company on the Russian market delivering high level of international hospitality services to the local customers.

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