

Carlson Rezidor announces the Park Inn by Radisson Hotel Apartments Al Rigga, Dubai

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Carlson Rezidor, one of the largest and most dynamic hotel groups worldwide, further strengthens its portfolio in Dubai and announces the Park Inn by Radisson Hotel Apartments Al Rigga. Scheduled to open in May 2015, the vibrant mid-market property will be the second Park Inn by Radisson in operation in Dubai. It will comprise 149 studios and apartments, an all-day dining restaurant, a speciality restaurant, a banquet hall, a health club, and an outdoor pool.

"We are delighted to open our second Park Inn by Radisson in Dubai. Re-launched as a contemporary and compelling brand for young and youthful travellers, Park Inn by Radisson is a great addition to the city's hospitality market. The sought-after offer of studios and apartments in Dubai's traditional quarter will allow us to capture additional guest segments like families", said Wolfgang M. Neumann, President & CEO of Rezidor.

The signing brings Carlson Rezidor's total portfolio in the UAE to 16 hotels with more than 3,800 rooms in operation and under development. It reflects the continued strategy to consolidate the Group's presence in this core market in the midscale and serviced apartments segments.

The Park Inn by Radisson Hotel Apartments Al Rigga will be located in Dubai's Deira district which has always been the commercial center of Dubai with a strong development since the early days of the emirate. It features the modern and traditional Dubai in the same territory, and enjoys close proximity to Dubai International Airport, one of the world's leading travel hubs.

The surrounding area is vibrant with trade and tourist activity, and includes residential units, business towers, retail areas and other hospitality operations. Less than two kilometres away is the Radisson Blu Dubai Deira Creek, one of five Radisson Blu properties in Dubai.

The Park Inn by Radisson Hotel Apartments Al Rigga will be operated by The Rezidor Hotel Group.

About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel groups and includes more than 1,350 hotels in operation and under development totaling 180,000 rooms and a footprint spanning 105 countries and territories. The Carlson Rezidor portfolio includes a powerful set of global brands: Quorvus Collection, Radisson Blu®, Radisson®, Radisson Red, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. In most hotels, guests can benefit from Club CarlsonSM, one of the most rewarding loyalty programs. Carlson Rezidor Hotel Group employs 88,000 people worldwide and is headquartered in Minneapolis, Minn., and Brussels, Belgium. Visit www.carlsonrezidor.com for more information.

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