

First Park Inn by Radisson hotel opens in Istanbul

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Park Inn by Radisson announces the opening of the first Park Inn by Radisson hotel in Turkey.

Operated by The Rezidor Hotel Group, the new Park Inn by Radisson Istanbul Ataturk Airport is located just four kilometres from Istanbul's main international airport, which serves over 51 million passengers each year. Its city-based setting gives easy access to the Ikitelli Organized Industrial Area, one of Turkey's largest industrial zones.

Each of the 154 guest rooms has a full-length-glass wall, some of which look out over the sprawling city while rooms on the fourth floor and above overlook the airport runway, giving guests a unique opportunity to watch the flights taking off and landing.

With its unrivalled location close to the airport, the Park Inn by Radisson Istanbul Ataturk Airport is an easy venue for meetings, events and conferences. The seven, modern meeting spaces with outdoor terrace facilities and natural day light range from 30 to 200 square metres and the ballroom measures 422 square metres.

"Park Inn by Radisson is a fresh and energetic mid-market hotel brand built on Choice, Connectivity and Community. Our new addition in Istanbul adds to our portfolio of more than 207 hotels in operation and under development across Europe, the Middle East and Africa, and the Americas, and we see a huge potential for this brand to grow in Turkey," said Mark Willis, area vice president, Middle East and Turkey for The Rezidor Hotel Group.

The hotel's contemporary wellness centre includes an indoor pool, treatment rooms, hammam, sauna and steam room, while its two dining options feature the Red Bar and Grill and Live Inn Room.

It is also ideally situated close to the metro station allowing guests easy access to the city's top attractions: Mall of Istanbul Shopping Mall, Ataturk Olympic Stadium and the Istanbul Aquarium.

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About Park Inn by Radisson

Park Inn® by Radisson is a fresh and energetic mid-market hotel brand offering friendly and welcoming hospitality at a competitive price. Park Inn by Radisson has more than 210 hotels in operation and under development across Europe, the Middle East and Africa, and the Americas. To attract a mix of business and leisure travelers, the brand offers guests a variety of relevant amenities called "Park Inn Essentials." Some of these include complimentary high-speed Internet access, fitness and business centers, restaurants or complimentary lite "grab and go" breakfasts.

Park Inn by Radisson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu®, Radisson®, Radisson Red, Park Plaza® and Country Inns & Suites By CarlsonSM. For more information and reservations visit, www.parkinn.com.

About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel groups and includes more than 1,350 hotels in operation and under development totaling 180,000 rooms and a footprint spanning 105 countries and territories. The Carlson Rezidor portfolio includes a powerful set of global brands: Quorvus Collection, Radisson Blu®, Radisson®, Radisson Red, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. In most hotels, guests can benefit from Club CarlsonSM, one of the most rewarding loyalty programs. Carlson Rezidor Hotel Group employs 88,000 people worldwide and is headquartered in Minneapolis, Minn., and Brussels, Belgium. Visit www.carlsonrezidor.com or www.rezidor.com for more information.

The Park Inn by Radisson Istanbul Ataturk Airport is operated by The Rezidor Hotel Group.

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