

Carlson Rezidor announces the Park Inn by Radisson Neumarkt in Germany

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Carlson Rezidor, one of the most dynamic hotel groups worldwide, and its franchise partner Provent Hotels announce the Park Inn by Radisson Neumarkt in Germany. The new built mid-scale property featuring 105 guest rooms is scheduled to open in Q4 2015. The signing brings Carlson Rezidor's Park Inn portfolio in Germany to 20 hotels with 3,600 rooms – the group's total portfolio in the country grows to 43 hotels with 6,500 rooms.

"We are delighted to further strengthen our strategic collaboration with Provent Hotels: the Park Inn by Radisson Neumarkt is our 6th joint project, and we thank our partners for their ongoing trust in us", said Wolfgang M. Neumann, President & CEO of Rezidor.

"Germany is a key market for Park Inn by Radisson and for franchise co-operations. We want to increase our scale together with existing and new partners, and expand our network across the country", added Elie Younes, Executive Vice President & Chief Development Officer of Rezidor. Park Inn by Radisson is Carlson Rezidor's vibrant mid-market brand, and was most recently re-launched as a contemporary and compelling offer for young and youthful travellers.

The Park Inn by Radisson Neumarkt is already under construction. The hotel will be situated in the city centre and be part of the 23,000 sqm mixed use development "Neuer Markt" also comprising retail, gastronomy, service, offices, practices, and a cinema. Besides 105 guest rooms, the hotel will offer an all-day-dining restaurant with terrace, a bar & bistro, more than 600 sqm meeting space and a pre-function area of 200 sqm, a business center, a gym and a sauna.

Neumarkt is located in Bavaria in Southern Germany – 40 km away from Nuremberg and well connected to other nearby cities such as Regensburg, Augsburg and Munich. The prospering town with 40,000 inhabitants benefits from numerous local and regional businesses as well as from beautiful surroundings with lakes, forests and mountains that attract leisure guests.

The Park Inn by Radisson Neumarkt will be operated by The Rezidor Hotel Group.

For further media information please contact:

Christiane Reiter, Senior Director Corporate Communication, Christiane.Reiter@carlsonrezidor.com

Renu Snehi, Senior Director PR, Brand & Marketing Communication, Renu.Snehi@carlsonrezidor.com

About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel groups and includes more than 1,370 hotels in operation and under development with 180,000 rooms and a footprint spanning 110 countries and territories. The Carlson Rezidor portfolio includes a powerful set of global brands: Quorvus Collection, Radisson Blu®, Radisson®, Radisson Red, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. In most hotels, guests can benefit from Club CarlsonSM, one of the most rewarding loyalty programs. Carlson Rezidor Hotel Group and its brands employ 85,000 people worldwide and is headquartered in Minneapolis, Minn., and Brussels, Belgium. For more information, visit www.carlsonrezidor.com.