

Iceland welcomes Park Inn by Radisson Reykjavik Keflavik Airport

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Park Inn by Radisson, Carlson Rezidor's dynamic mid-market hotel brand, arrives in Iceland close to Keflavik International Airport. This is the group's third addition to Iceland – complementing the very successful Radisson Blu 1919 Hotel and Radisson Blu Saga Hotel.

"The Rezidor Hotel Group is the only international hotel group with a significant portfolio in the Nordic region. It is also one of Europe's leading airport hotel operators. We have presence at almost all major gateways and travel hubs across the continent. With a new Park Inn by Radisson in Iceland, we are signaling our commitment to maintaining our leading position in the Nordics and offering a great hospitality experience for all segments, across all markets", said Tom Flanagan, Area Vice President Nordics of The Rezidor Hotel Group.

Situated in the city center and only 5 kilometers from Keflavik International Airport, Park Inn by Radisson offers 77 colorful rooms and suites with innovations like Free & Fast High-speed Internet. The hotel also offers 470sqm of meeting & event space equipped with top modern conference technology. The hotel is a relaxing haven for business and leisure travelers who can enjoy the hotel's all-day-dining restaurant, a lobby bar and variety of wellness services, from yoga to beauty treatments and a gym that will be renovated soon.

Iceland's famous Blue Lagoon and the capital city Reykjavik are 20 and 35 minutes away from the hotel. With its unique landscape of mountains, hot springs and glaciers, Iceland is one of the most fascinating countries and islands of the world. The number of international visitors increased by 20% per annum over the past two years to 1.1 million.

"We are looking forward to welcoming global travelers to our latest addition close to Keflavik International Airport. Park Inn by Radisson is set to offer its signature mid-market hospitality experience topped by an unparalleled Yes I Can! service. We are proud to partner with The Rezidor Hotel Group, Nordic's undisputed hospitality leader, on this project," commented Bjarni Pálsson, owner of the hotel.

More details available on www.parkinn.com/airport-hotel-keflavik.

Park Inn by Radisson Reykjavik Keflavik Airport is operated by The Rezidor Hotel Group.

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About Park Inn® by Radisson

Park Inn by Radisson® is a colorful, dynamic, midscale hotel brand providing a hassle-free and easy hotel experience. Friendly. Positive. Vibrant. Uncomplicated. Park Inn by Radisson is designed for modern travelers. We are adding color to life through our flexible and functional spaces, our people and our energy at any of our 210+ hotels across the globe.

Park Inn by Radisson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED, Park Plaza® and Country Inns & Suites By CarlsonSM. For more information and reservations visit, www.parkinn.com.

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About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel groups and includes more than 1,370 hotels in operation and under development with 220,000 rooms and a footprint spanning 110 countries and territories. The Carlson Rezidor portfolio includes a powerful set of global brands: Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. In most hotels, guests can benefit from Club CarlsonSM, one of the 2015 – 2016 “Top Three Hotel Rewards Programs” as recently ranked by *U.S. News and World Report*. Carlson Rezidor Hotel Group and its brands employ 85,000 people worldwide and is headquartered in Minneapolis, Minn., and Brussels, Belgium.

For more information, visit www.carlsonrezidor.com and follow on Twitter [@carlsonrezidor](#).