

## Carlson Rezidor announces the Park Inn by Radisson Poznań and the Radisson Blu Resort & Spa, Szklarska Poreba in Poland

June 14, 2016



Rezidor, one of the most dynamic hotel companies worldwide and part of the Carlson Rezidor Hotel Group, announces two new properties in Poland: The mid-scale Park Inn by Radisson Poznań will comprise 166 keys and open in Q2 2017, and the upper-upscale Radisson Blu Resort & Spa, Szklarska Poreba will be a ski & summer resort featuring 180 rooms and open in late 2018.

"We are delighted to further strengthen our portfolio in Poland where we now operate and develop 12 hotels. Poland has one of the strongest economies in Europe with a solid performance and positive outlook – we want to support the country's development and further expand our network together with our partners", said Wolfgang M. Neumann, President & CEO of Rezidor.

"The signings are in line with our strategy to grow our network of contemporary quality Radisson Blu resorts in regional and domestic leisure destinations, and to pursue the creation of Park Inn clusters to unlock additional value for our guests, owners and other stakeholders", added Elie Younes, Executive Vice President & Chief Development Officer of Rezidor.

The **Park Inn by Radisson Poznań** will open its doors in one of Poland's largest, oldest and most prosperous cities. Located along the famous Garbary Street near the Old Town, the trendy hotel will offer 166 stylish guest rooms, an all-day-dining restaurant and a lobby bar, 4 meeting rooms, a gym, and parking bays. It will address leisure and business guests alike. Poznań is situated 275km west of Warsaw. It is an important cultural and business centre with a strong academic touch: Poznań is home to Poland's third largest university and 130,000 students.

"After reviewing several proposals, we have decided to collaborate with Carlson Rezidor as we think the Park Inn by Radisson brand is most suitable for Poznań", commented Hanan Mor, Chairman of the Hanan Mor Group, owner of the property.

The **Radisson Blu Resort & Spa, Szklarska Poreba** will be located in Jelenia Gora County, a popular leisure area in South-Western Poland, almost 450km from Warsaw and with easy access from both Czech Republic and Germany. The region is one of Poland's best ski resorts – considered as a budget alternative to the Alps – and a well-known hiking and biking destination during the summer. The resort will comprise 180 rooms (opened in two phases) and after full completion a lobby bar, an all-day-dining restaurant, a roof top bar with terrace, and almost 1,200sqm of conference & meeting facilities. A gym, an indoor pool and 830sqm spa, a kids club, a ski & cycling room and parking spaces will complement the offer.

### For further media information please contact:

Christiane Reiter, Senior Director Corporate Communication, [Christiane.Reiter@carlsonrezidor.com](mailto:Christiane.Reiter@carlsonrezidor.com)

Renu Snehi, Senior Director PR, Brand & Marketing Communication, [Renu.Snehi@carlsonrezidor.com](mailto:Renu.Snehi@carlsonrezidor.com)

### About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel groups and includes 1,400 hotels in operation and under development with more than 220,000 rooms and a footprint spanning 115 countries and territories. The Carlson Rezidor portfolio includes a powerful set of global brands: Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By Carlson<sup>SM</sup>. In most hotels, guests can benefit from Club Carlson<sup>SM</sup>, one of the 2015 – 2016 "Top Three Hotel Rewards Programs" as ranked by *U.S. News and World Report*. Carlson Rezidor Hotel Group and its brands employ 90,000 people worldwide and is headquartered in Minneapolis, Minn., and Brussels, Belgium. For more information, visit [www.carlsonrezidor.com](http://www.carlsonrezidor.com) and follow on Twitter @carlsonrezidor and [linkedin.com/company/2364](https://www.linkedin.com/company/2364).