

## Rezidor announces three new Park Inn by Radisson Hotels in Belgium

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Rezidor, one of the most dynamic hotel companies worldwide and a member of the Carlson Rezidor Hotel Group, announces three new Park Inn by Radisson Hotels in Belgium: the properties in Antwerp (133 rooms), Bruges (111 rooms) and Hasselt (84 rooms) bring Rezidor's Park Inn portfolio in Belgium to a total of 8 hotels with 925 rooms in operation or under development.

"Belgium is an important growth market for our mid-scale core brand. Park Inn by Radisson has been re-launched as a fresh and dynamic offer to the growing clientele of Gen X and Y, and is based on the three pillars of choice, connectivity and community", said Wolfgang M. Neumann, President & CEO of Rezidor.

"Our long-term strategy targets a scaled growth of Park Inn by Radisson in BeNeLux and the brand development in key primary and secondary cities. These signings support our goal – and allow us to further strengthen our presence in Hasselt and Antwerp where we are already present", added Elie Younes, Executive Vice President & Chief Development Officer of Rezidor.

The **Park Inn by Radisson Antwerp Berchem** will be prominently located across the Antwerp-Berchem train station and along the ring road. The site is one of the most important urban re-development projects in Flanders. Besides 133 comfortable guest rooms, the property will also feature a lobby bar & lounge, an all-day-dining restaurant, 3 meeting rooms and a multi-purpose space. The opening is planned for Q1 2018.

The **Park Inn by Radisson Hasselt** will be situated in the heart of the city centre, adjacent to the existing Radisson Blu Hotel. The two hotels are the only high-rise buildings in town and thus enjoy excellent visibility. Besides 84 rooms, the Park Inn by Radisson will comprise a lobby bar & lounge and an all-day-dining restaurant. The meeting & event facilities will be shared with the Radisson Blu. The hotel opening is scheduled for Q4 2016.

The **Park Inn by Radisson Bruges** is Rezidor's first property at one of Belgium's most famous tourist destinations. It will be located next to the central train station, some 2km away from the historic city centre. The property will offer 111 rooms, a lobby bar, an all-day-dining restaurant, 8 meeting rooms, a gym, and public parking. It will welcome the first guests in Q1 2018. The Park Inn by Radisson hotels in Bruges and Hasselt are developed by Group GL (Belgium).

### About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel groups and includes 1,400 hotels in operation and under development with more than 220,000 rooms and a footprint spanning 115 countries and territories. The Carlson Rezidor portfolio includes a powerful set of global brands: Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. In most hotels, guests can benefit from Club CarlsonSM, one of the 2015 – 2016 "Top Three Hotel Rewards Programs" as ranked by *U.S. News and World Report*. Carlson Rezidor Hotel Group and its brands employ 90,000 people worldwide and is headquartered in Minneapolis, Minn., and Brussels, Belgium. For more information, visit [www.carlsonrezidor.com](http://www.carlsonrezidor.com) and follow on Twitter @carlsonrezidor.

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