

Rezidor re-establishes Radisson Blu Atlantic Hotel, Stavanger in Norway as leading upper-upscale property in the city

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The Rezidor Hotel Group has started its most extensive investment program ever in the Nordics – allocating €110m to the renovation and refurbishment of several flagships. Key projects include the city of Stavanger in Norway where Rezidor has already completed the total make-over of the Radisson Blu Royal Hotel and will now start a full renovation of the Radisson Blu Atlantic Hotel with a group investment of 165MNOK.

“Rezidor is the leading international hotel operator in the Nordics, and Norway is one of our core home markets. We are committed to drive our performance to the optimum level and to constantly add value for our guests, employees, owners and shareholders. Through these significant investments, we are re-affirming our pole position and will offer the best upper-upscale hotel experience in the area”, said Wolfgang M. Neumann, President & CEO of Rezidor.

The transformation of the 364-rooms Radisson Blu Atlantic Hotel will take place between September 2016 and Q4 2017 and comprise all guest rooms, public areas, restaurant & bars, meeting & event spaces as well as mechanical, engineering and plumbing works. The large-scale refurbishment is a joint project of Rezidor and KLP, the hotel’s owner that contributes with a significant amount exceeding the Rezidor investment to the upgrade. Backe Rogaland has been appointed as contractor, and Stavanger based Link Arkitektur AS is the architect and interior designer for the project.

As from 5th September 2016 and for the entire renovation period, the Radisson Blu Atlantic Hotel will be closed. As from September 2017, all employees will be entitled to return to their jobs: “Given the current market situation in Stavanger, it is crucial that we do our best to offer the best possible opportunity to the team. We are glad that we, in close collaboration with the local employee representatives, have found a solution that enables us to avoid terminations and to keep our skilled and dedicated staff within the company”, commented Brian Gleeson, Cluster General Manager.

During the renovation, guests can enjoy a Radisson Blu experience at the newly renovated Radisson Blu Royal Hotel (215 rooms) or discover the Park Inn by Radisson Hotel Stavanger (208 rooms). Effective 1st September 2016, Rezidor terminates the loss-making lease contract for the Park Inn and operates the hotel under a franchise agreement.

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