

## Rezidor announces three new hotels in the UAE strengthening its footprint in the region

August 24, 2016



Rezidor, one of the most dynamic hotel companies worldwide and part of the Carlson Rezidor Hotel Group, announces the signing of three new properties in the UAE: the Radisson Blu Hotel, Dubai Waterfront and the Park Inn by Radisson Resort Ras Al Khaimah Marjan Island will already welcome the first guests in Q2-2017. The Radisson Blu Hotel, Dubai Canal View will open its doors in Q1-2018.

"The UAE is a key strategic market for us. Dubai, the world's fourth most visited city in 2015 with 14.2 million overnight visitors has been on an unprecedented growth journey for the last decade. The Emirate's ambition is to hit 20 million visitors by 2020 and position the country as both a world-class business and leisure destination. We want to contribute to the on-going journey and support this fast-growing sector together with our experienced regional partners", said Wolfgang M. Neumann, President & CEO of Rezidor.

"We are delighted to partner with Mr. Nash'at Farhan Awad Sahawneh and Stallion Properties FZ-LLC. With these three new signings, we are adding over 1,000 rooms to our portfolio in the UAE and further improving our brand awareness in the country, whilst expanding our offering to our guests and further improving the business efficiencies to our investment partners", added Elie Younes, Executive Vice President & Chief Development Officer of The Rezidor Hotel Group.

**The Radisson Blu Hotel, Dubai Waterfront** is located in the largest and most impressive waterfront development in the world within Business Bay known as Dubai Water Canal, the new business district of Dubai. The property will comprise 432 rooms including designer suites. It will offer several dining experiences, including one all-day dining restaurant and bar with stunning views of the Burj Khalifa - the tallest skyscraper in the world - a Makar Scottish bar and the brand's signature FireLake Grill House and Cocktail Bar. Guests will also appreciate the pool and the spa. The property will also address local and international business guests with meeting and conferencing facilities on a surface of over 1,000 sqm.

Also located on the Dubai Water Canal in the city's new hub of Business Bay, the **Radisson Blu Hotel, Dubai Canal View** has an ideal central location. It comprises 188 stylish rooms and 16 suites, a meeting and conference area on a surface of 131 sqm, a business center and a 341sqm banquet hall. Guest will also enjoy one of Radisson Blu's signature Food & Drink concepts in its four restaurants, one coffee shop, a selection of shops, a gymnasium on a total surface of 181sqm, and exceptional views of the Burj Khalifa.

Mr. Nash'at Farhan Awad Sahawneh, owner of the Radisson Blu Hotel Dubai Waterfront and the Radisson Blu Hotel Dubai Canal View added: "The Radisson Blu Hotel Dubai Waterfront and The Radisson Blu Hotel Dubai Canal View will be located in strategic locations in Dubai for both business travelers and vacationers. I am very pleased to work together with Carlson Rezidor, a trusted and renowned partner, to make these projects come to life, and benefit from their extensive experience and understanding of the hospitality industry on both a local and international level."

In the Emirate of Ras Al Khaimah, Rezidor is adding its first the **Park Inn by Radisson Resort on Ras Al Khaimah Marjan Island**. Meaning "headland of the small huts", Ras Al Khaimah is a growing destination for leisure and business travel. On Marjan Island, Ras Al Khaimah's first man-made archipelago, guests will enjoy impressive views of the Arabian Gulf. The beach resort, comprising of two buildings, will offer 408 rooms including 24 superior rooms, family rooms and suites, one all dining restaurant, 2 restaurants, one lobby café and one lobby bar. Extensive meeting and event spaces are planned, such as other facilities including a swimming pool and a spa.

Stallion Properties FZ-LLC, owners of the Park Inn by Radisson Resort on Ras Al Khaimah Marjan Island, said: "We are proud and honored to partner with Carlson Rezidor for the opening of the first ever Park Inn by Radisson Resort on Ras Al Khaimah Marjan Island. They have already proved their capacity to operate successfully stunning properties in the region."

### For further media information please contact:

Lucie Cardona, Corporate Communications & PR Leader  
[lucie.cardona@carlsonrezidor.com](mailto:lucie.cardona@carlsonrezidor.com)

Jonathan Astle, Corporate Communications & PR Leader  
[jonathan.astle@carlsonrezidor.com](mailto:jonathan.astle@carlsonrezidor.com)

### About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel groups and includes 1,400 hotels in operation and under development with more than 220,000 rooms and a footprint spanning 115 countries and territories. The Carlson Rezidor portfolio includes a powerful set of global brands: Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. In most hotels, guests can benefit from Club CarlsonSM, one of the 2015 – 2016 "Top Three Hotel Rewards Programs" as ranked by *U.S. News and World Report*. Carlson Rezidor Hotel Group and its brands employ 90,000 people worldwide and is headquartered in Minneapolis, Singapore, and Brussels. For more information, visit [www.carlsonrezidor.com](http://www.carlsonrezidor.com) and follow on Twitter [@carlsonrezidor](https://twitter.com/carlsonrezidor).