

## Park Inn by Radisson opens in the holy city of Makkah

June 20, 2017



**Park Inn by Radisson, the colorful, dynamic midscale hotel brand of the Carlson Rezidor Hotel Group, makes its debut in the holy city of Makkah in Saudi Arabia with the opening in Makkah Al Naseem. The group has a large presence in Saudi Arabia with 35 hotels and more than 9,000 rooms in operation or under development.**

Mark Willis, Area Senior Vice President, Middle East, Turkey & Africa for the Carlson Rezidor Hotel Group, said "We are delighted to open our first hotel in the holy city with Park Inn by Radisson Makkah Al Naseem. This is a significant hotel addition not just for the Park Inn by Radisson brand but for the Carlson Rezidor Hotel Group, as we now begin to see our strong development pipeline across Saudi Arabia materialize, with multiple hotel openings coming to fruition in the next 18 months."

"We believe the Park Inn by Radisson brand is entering this important segment at a very opportune time to support the increase in pilgrim travelers seeking affordable accommodation and a hassle-free experience. The growth of religious tourism to the Kingdom and the Holy City of Makkah for local and international travelers is expected to grow, and we are well placed to provide all the essentials of an international hotel brand," added Willis.

Park Inn by Radisson Makkah Al Naseem is located just 20 meters from Al Rajhi Mosque, the second largest mosque in Makkah and one that accommodates more than 15,000 worshippers. The hotel also is situated very close to the holy sites of Arafat, Mina and Mozdalifa, while the holy sites of Jabal Thawr and Jabal Nur are just a short drive from the hotel. The hotel has good transportation links with King Abdulaziz International Airport and Al Taif International Airport, both just one hour away.

Park Inn by Radisson Makkah Al Naseem has 459 modern rooms and suites, most of which overlook the beautiful Al Rajhi Mosque. Guests can choose between comfortable twin and king beds, each with a special lighting system that allows guests to control the color of light. Each accommodation features individual climate control, a sofa bed, safety deposit box and Free Wireless High-speed Internet access.

For dining, Al Awali restaurant serves a wide selection of local and international cuisine in a relaxing space. The hotel's lobby café serves sweet and savory snacks and can host up to 200 people. And for those guests looking to relax in an outdoor space, the Roof Top Garden Cafe offers breathtaking views of the holy city.

The hotel offers private male and female gyms equipped with the latest aerobic fitness equipment. The hotel also has two modern and spacious meeting rooms for up to 120 people and includes a breakout area. The onsite indoor and outdoor parking and shuttle services to and from the Holy Mosque is complimentary.

Saad Ghosheh, General Manager Park Inn by Radisson Makkah Al Naseem, said, "We look forward to welcoming local and international travelers visiting the holy city of Makkah for their Hajj and Umrah pilgrimage. Our great location allows our guests to experience the many pilgrimage sites in the holy city. Our experienced and passionate team are here to ensure all of our guests have a memorable stay."

The birthplace of the prophet Mohammed, Makkah is considered Islam's holiest city. It draws several million visitors from around the world during the Hajj, a mandatory Islamic pilgrimage held annually.

The Carlson Rezidor Hotel Group recently announced plans to open the world's largest Radisson Blu and Park Inn by Radisson hotels in Makkah. The Group remains firmly on track to achieve its target to operate 100 hotels across the Middle East by 2020.

**Park Inn by Radisson Makkah Al Naseem is operated by The Rezidor Hotel Group.**

More details available on:

[http:// www.parkinn.com/hotel-makkah-alnaseem](http://www.parkinn.com/hotel-makkah-alnaseem)

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**About Park Inn® by Radisson**

Park Inn by Radisson® is a colorful, dynamic, midscale hotel brand providing a hassle-free and easy hotel experience. Friendly. Positive. Vibrant. Uncomplicated. Park Inn by Radisson is designed for modern travelers. The brand adds color to life through flexible and functional spaces, staff and energy at any of its 140+ hotels across the globe.

Park Inn by Radisson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED, Park Plaza® and Country Inns & Suites By CarlsonSM. For more information and reservations, visit [www.parkinn.com](http://www.parkinn.com). Connect with Park Inn by Radisson on social media: [@ParkInn](https://twitter.com/ParkInn) on Twitter, [@ParkInnbyRadisson](https://www.instagram.com/ParkInnbyRadisson) on Instagram and [Facebook.com/ParkInn](https://www.facebook.com/ParkInn)

**About The Rezidor Hotel Group**

The Rezidor Hotel Group is one of the most dynamic hotel companies in the world and a member of the Carlson Rezidor Hotel Group. The group features a portfolio of 484 hotels with more than 105,000 rooms in operation or under development in 82 countries.

Rezidor operates the core brands Radisson Blu® and Park Inn® by Radisson in Europe, the Middle East and Africa (EMEA), along with the Club CarlsonSM loyalty program for frequent hotel guests. In early 2014 and together with Carlson, Rezidor launched the new brands Radisson RED (lifestyle select) and Quorvus Collection (luxury). In 2016, Rezidor acquired 49% of prizeotel. Rezidor has an industry-leading Responsible Business Program and was named one of the World's Most Ethical Companies by the US think-tank Ethisphere.

In November 2006, Rezidor was listed on the Nasdaq Stockholm, Sweden. HNA Tourism Group Co., Ltd., a division of HNA Group Co., Ltd.—a Fortune Global 500 company with operations across aviation, tourism, hospitality, finance and online services among other sectors—became the majority shareholder in December 2016.

The Rezidor Hotel Group and its brands employ 43,700 people in EMEA and is headquartered in Brussels, Belgium.

For more information, visit [www.rezidor.com](http://www.rezidor.com)

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