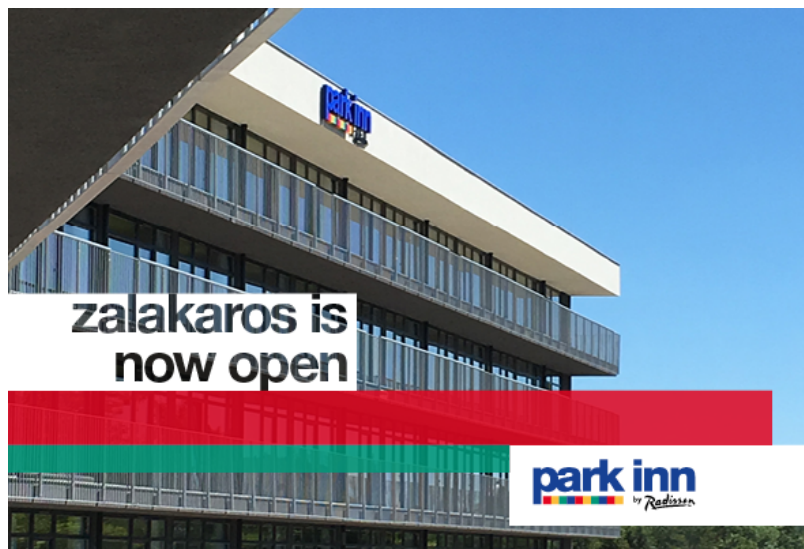


Park Inn by Radisson Hotel & Spa opens in Zalakaros, Hungary

July 4, 2017



Park Inn by Radisson, the colorful and dynamic midscale hotel brand, adds Park Inn by Radisson Hotel & Spa Zalakaros in Hungary. The 236-room property and spa is Carlson Rezidor's fourth hotel in Hungary, strengthening the group's presence in South-Eastern Europe.

The new Park Inn by Radisson Hotel & Spa Zalakaros is situated next to the famous Gránit Thermal and Medical Bath spa complex and is close to the Lake Balaton region, Hungary's largest tourist destination after Budapest. The region is also renowned for its vineyards and traditions of hydrotherapy, making use of the area's famous thermal spring water for various sorts of treatments.

"We are delighted to expand our presence in Hungary by adding Zalakaros to Sarvar and Budapest," says Yilmaz Yildirimlar, Area Senior Vice President for Central and Southern Europe, Carlson Rezidor Hotel Group. "We believe that Park Inn by Radisson brand has an incredible potential in the popular mid-market hotel segment across Europe. The brand offers a colorful, design-led, full-service, international standard facilities and hospitality experience for discerning, modern travelers seeking great value for their money."

The hotel offers 211 comfortable guest rooms and 25 suites, a restaurant for dining all day and a lounge bar. It is directly connected to the Gránit Spa with fitness center and an Aquapark with heated indoor pool and saunas. Meeting facilities include a 400-square-meter ballroom.

High-speed Internet is offered throughout the hotel, for free, to all resident guests.

"My team and I are very proud to open the new Park Inn by Radisson hotel in Zalakaros and offer our guests a value-driven hotel proposition built on choice, connectivity and community," says Aron Szabo, General Manager of Park Inn by Radisson Hotel & Spa Zalakaros.

Park Inn by Radisson Hotel & Spa Zalakaros is operated by The Rezidor Hotel Group.

More details available at:

<https://www.parkinn.com/hotel-zalakaros>

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About Park Inn® by Radisson

Park Inn by Radisson® is a colorful, dynamic, midscale hotel brand providing a hassle-free and easy hotel experience. Friendly. Positive. Vibrant. Uncomplicated. Park Inn by Radisson is designed for modern travelers. The brand adds color to life through flexible and functional spaces, staff and energy at any of its 140+ hotels across the globe.

Park Inn by Radisson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED,

Park Plaza® and Country Inns & Suites By CarlsonSM. For more information and reservations visit, www.parkinn.com. Connect with Park Inn by Radisson on social media: [@ParkInn](https://twitter.com/ParkInn) on Twitter, [@ParkInnbyRadisson](https://www.instagram.com/ParkInnbyRadisson) on Instagram and [Facebook.com/ParkInn](https://www.facebook.com/ParkInn)

About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the most dynamic hotel companies in the world and a member of the Carlson Rezidor Hotel Group. The group features a portfolio of 484 hotels with more than 105,000 rooms in operation or under development in 82 countries.

Rezidor operates the core brands Radisson Blu® and Park Inn® by Radisson in Europe, the Middle East and Africa (EMEA), along with the Club CarlsonSM loyalty program for frequent hotel guests. In early 2014 and together with Carlson, Rezidor launched the new brands Radisson RED (lifestyle select) and Quorvus Collection (luxury). In 2016, Rezidor acquired 49% of prizeotel. Rezidor has an industry-leading Responsible Business Program and was named one of the World's Most Ethical Companies by the US think-tank Ethisphere.

In November 2006, Rezidor was listed on the Nasdaq Stockholm, Sweden. HNA Tourism Group Co., Ltd., a division of HNA Group Co., Ltd.—a Fortune Global 500 company with operations across aviation, tourism, hospitality, finance and online services among other sectors—became the majority shareholder in December 2016.

The Rezidor Hotel Group and its brands employ 43,700 people in EMEA and is headquartered in Brussels, Belgium.

For more information, visit www.rezidor.com

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