

Rezidor announces the Park Inn Bur Dubai

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Brussels, June 17, 2009

The Rezidor Hotel Group, one of the fastest growing hotel companies worldwide, announces a new Park Inn in Dubai: Park Inn Bur Dubai will feature 220 modern and colourful rooms, and open its doors in Q2 2012. "Our portfolio in Middle East now boasts more than 40 hotels and close to 11,000 rooms in operation and under development", says Kurt Ritter, President & CEO of Rezidor.

The new Park Inn will be located in the Bur Dubai area of Dubai, which offers a convenient base for a wide-array of travellers due to its accessibility to the airport, the commercial areas along Sheikh Zayed Road, destination shopping malls, and Dubai's famous palm-fringed beaches.

The hotel is also at the focal point of Dubai's growing medical tourism area, with the American Hospital Dubai and Dubai Health Care City (DHCC) in proximity. DHCC offers an impressive collection of healthcare institutions including the Harvard Medical School Dubai Center, Dubai Harvard Foundation for Medical Research, and the Boston University Dental Health Center. Phase one opened in 2007 and subsequent phases will firmly establish DHCC as a regional hub for medical treatment.

Besides 220 spacious rooms with balconies, Park Inn Bur Dubai will offer an all-day dining restaurant, two speciality restaurants including the trademark RBG ("Red Bar & Grill"), a rooftop swimming pool, and meeting space.

Park Inn is Rezidor's fastest growing brand – launched in early 2003 and today comprising more than 125 hotels in operation and under development in Europe, Middle East and Africa. Park Inn is a fresh and energetic mid-market brand which focuses on mastering the essentials of a great hotel experience within its class: Guests experience a warm and casual service, spotlessly clean rooms which are easy to use and safe, and some simple but clever design that plays on the colours of Park Inn.

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About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of close to 370 hotels in operation and under development with more than 78,300 rooms in 58 countries.

Rezidor operates the brands **Radisson Blu Hotels & Resorts, Regent Hotels & Resorts, Park Inn and Country Inns & Suites** in Europe, Middle East and Africa, along with the goldpoints plusSM loyalty programme for frequent hotel guests. Rezidor has signed a worldwide license agreement with the Italian fashion house Missoni, in order to develop and operate a lifestyle hotel brand of the same name: **Hotel Missoni**.

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson Companies is the main shareholder.

The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information on Rezidor, visit www.rezidor.com